THE ALL KNOWING & THE STUCK



STRATEGIES FOR TRANSCENDENCE IN THE INFORMATION AGE

THE ANTI-AVERAGE TEAM

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The All Knowing & The Stuck - *Strategies For Transcendence In The Information Age*
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95%

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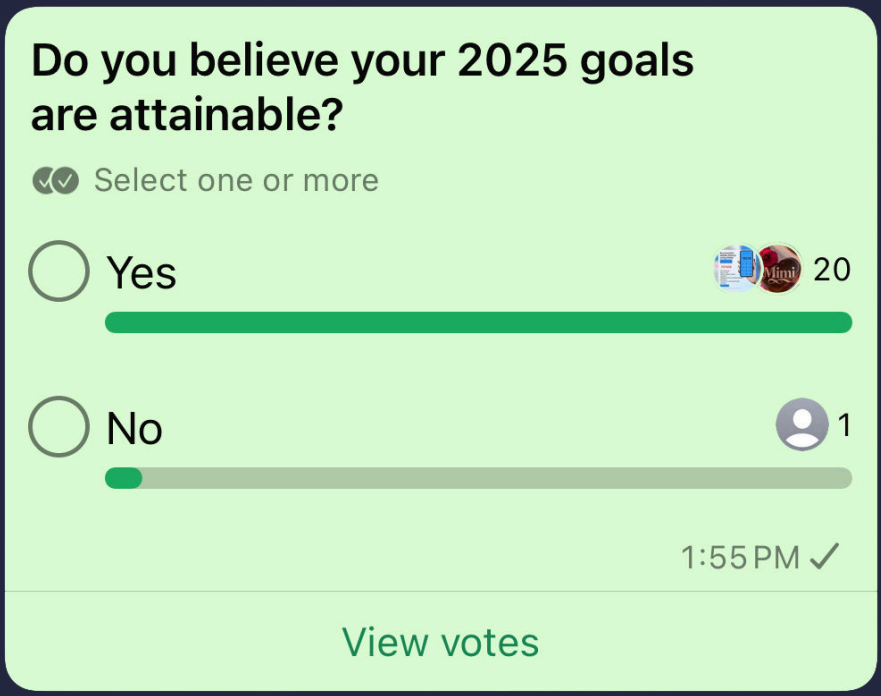
Believe their goals are attainable!



“Don’t under any circumstances, ever, second guess yourself.”

Doubting your own goals is one of the reasons why most people stay stuck in the same unfulfiling lives for eternity. To achieve anything significant, first, **YOU MUST BELIEVE!**

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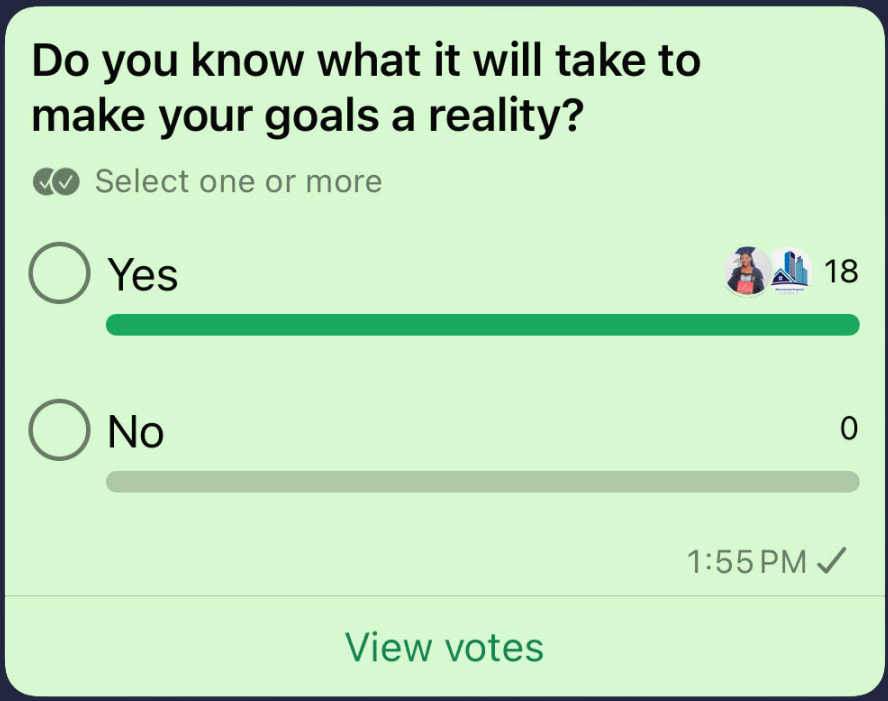
Know how to make their goals a reality!



"In the age of information, ignorance is a choice."

The only reason you would have no clue about how to accomplish an important objective in today's reality is because **YOU HAVE NO REAL INTEREST IN IT**.

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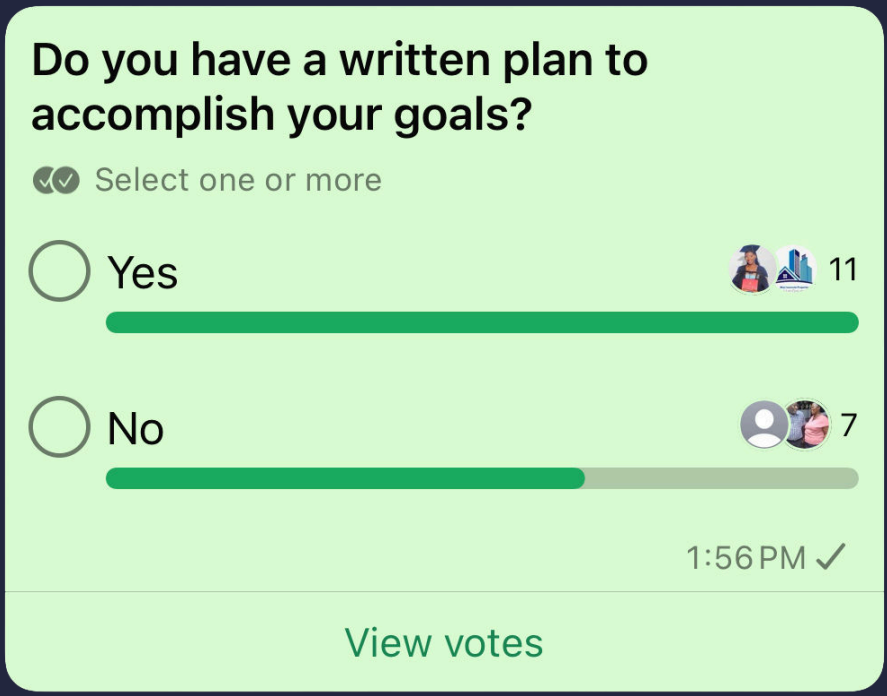
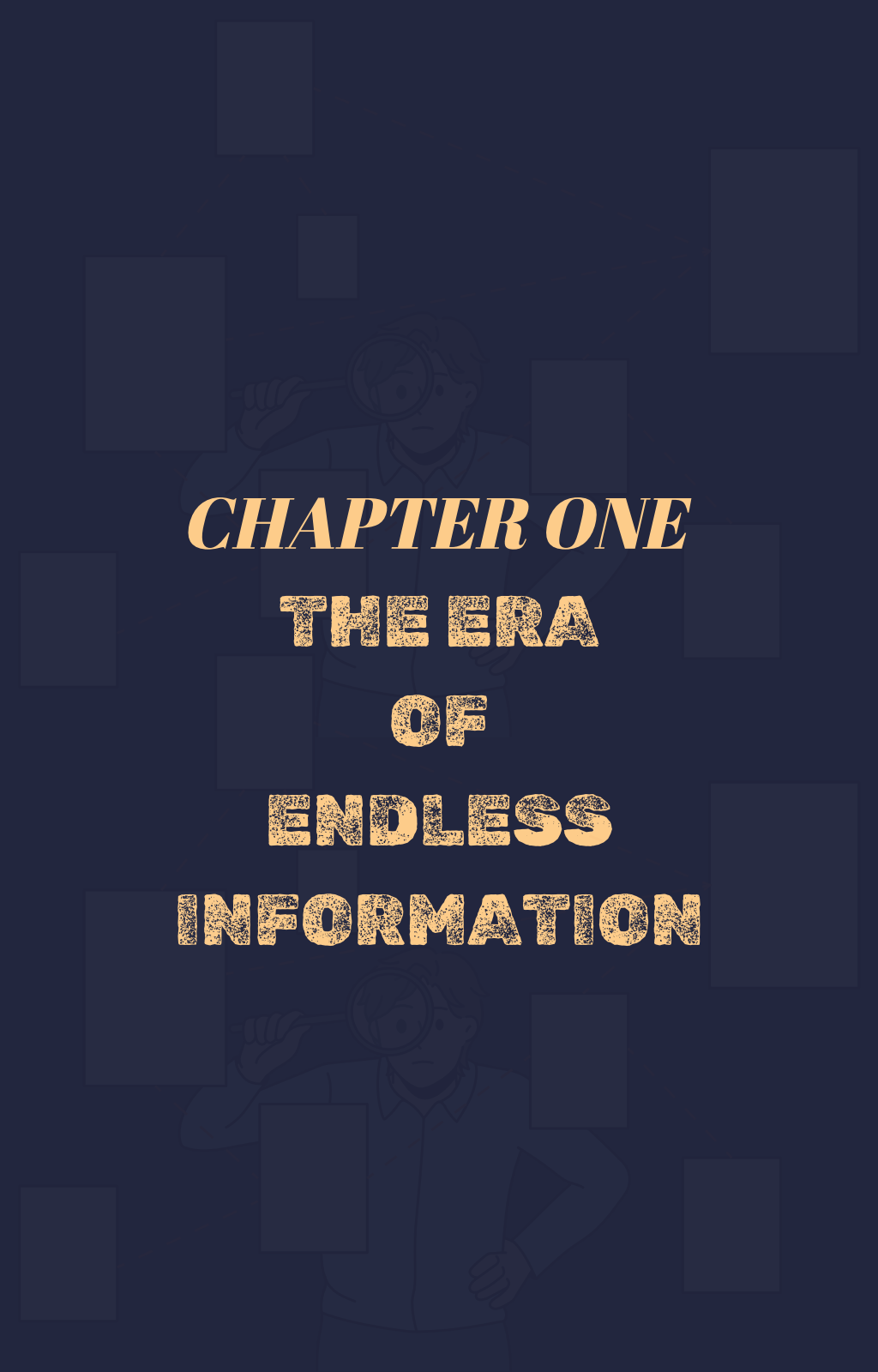
Have a written plan to accomplish their goals!



“By recording your dreams and goals on paper, you set in motion the process of becoming the person you most want to be.”

-Mark Victor Hansen





CHAPTER ONE

THE ERA OF ENDLESS INFORMATION

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What knowledge or piece of information is **hidden** from you these days? **NOTHING**!

You have everything right under your nose! **LITERALLY AT THE TIPS OF YOUR FINGERS.**

Quick reality check: Ask any Artificial Intelligence tool the **most complex** question you can come up with and see how easily it gets a solution for you.

Access to the world's most prestigious libraries (Other people's minds) has never been this **quick**, has never been this **easy** and most importantly has never been this **CHEAP**.

We are a closer resemblance of God's **ALL KNOWING** nature , more so than any generation that came before us by **FAR**!

You are **THE ALL KNOWING**, but the question is do you **UNDERSTAND**?

Do you have as much **wisdom** to discern this much information as God is?

That is where the differentiation is more evident, but there are those among us who are trying to match God (Non of us can ever be at par with HIM) in their **wisdom** and **understanding** and their **ability** to **discern** and make use of **information** as he does.

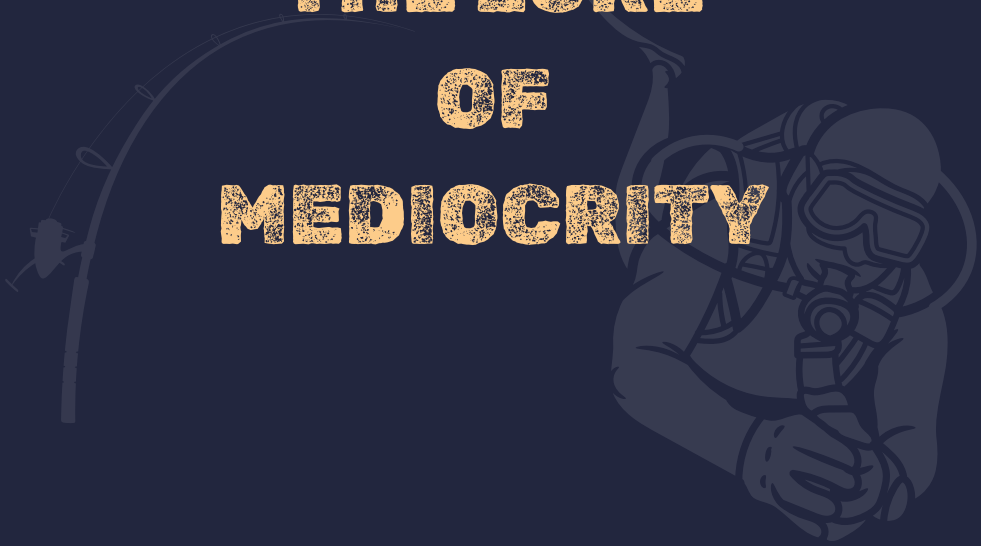
We ought to **mimic them** and **trace their steps**, this is not only crucial to become as **great** as they are but a God given requirement to lead a great inspiring life.





CHAPTER TWO

THE LURE OF MEDIOCRITY





THE LURE OF MEDIOCRITY

Flood any civilized society with **limitless options**, choices, and **endless information,** and be guaranteed to get **average performers**.

With these boundless possibilities, it gets more and more **difficult** for the average individual to become the **best** in any aspect of their lives.

Unleash an army of goats in a field of maize crops and witness them **randomly** eating through and ravaging the field.

Unleash a **special force** of sheep in a field of maize crops and witness them **destroy** your field.

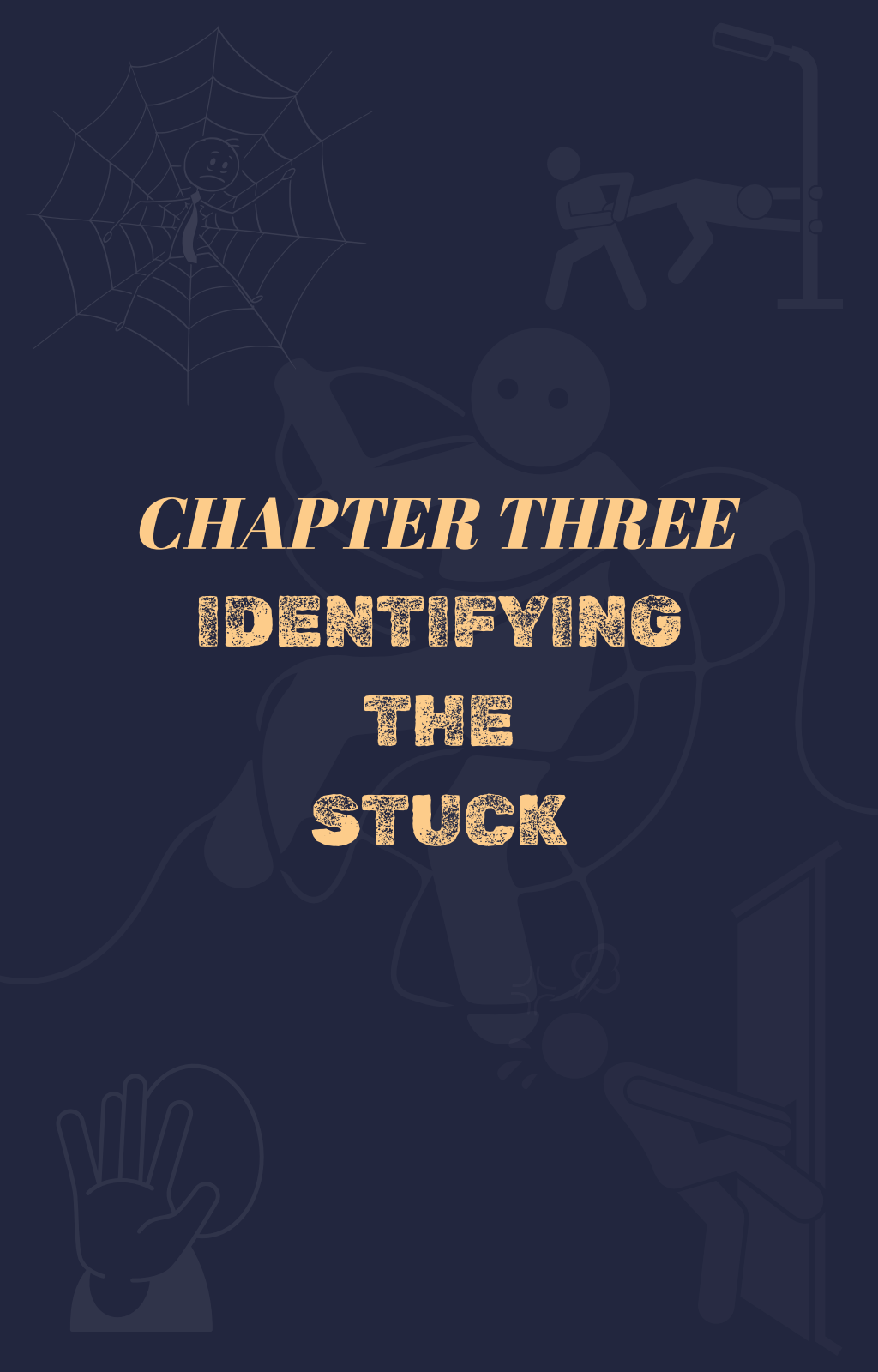
The first field is likely to **regrow** and bear some produce. Why? Goats get **hyped up with the instant access** to boundless fresh food and run through the field **eating randomly**, leaving out some crops in the process without even paying attention.

The second field is not likely to survive at all: **Sheep do not eat randomly;** each **focuses on a single line** and **eats it to the end** before it begins with the next one.

Most people live their lives like the goats in the scenario above; they walk through life testing out anything that life throws at them and never focus on what truly matters to them.

As a result, in their pursuit of becoming a **little bit of everything**, they get lured into **mediocre** lives, never attaining true greatness in any aspect of their lives.

In the face of endless information, you **MUST ACT LIKE THE SHEEP** to beat the lure of mediocrity and dominate in your chosen field.



CHAPTER THREE

IDENTIFYING THE STUCK

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Many there are who are **stuck in the same patterns** of life without even knowing they are.

Illusions of progress are built into every industry you can ever try to dominate, and you must be **skilful** enough to differentiate between real progress and illusions of progress.

For example: Some people get so **obsessed** with academia that they spend their **entire** lives collecting **certifications** and **qualifications** without even allowing themselves to **apply** whatever they are learning in the real world.

Those people are stuck; they get **false senses of accomplishment** every now and then through graduation ceremonies and meaningless celebrations.

They **think they are accomplishing great things**, but in reality, they are just piling up certificates and living through other people's efforts (taxes) through scholarships and grants, only to **end up stuck in debt before they even begin any real work**.

They **know almost everything** there is to know in their chosen field, but they are still **not bold enough to apply** any of the things they have learned.

Some people are stuck with **mediocre businesses**; they get **endless ideas** every day and try to monetise **all of them at once**. They spread their **resources** thin and can't make any one of their ideas great.

A little bit of money from each and every idea, and they begin to **think they are progressive,** while in reality, they are **not making any significant impact.**

CHAPTER FOUR

A DECISIVE APPROACH TO GETTING UNSTUCK

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When **value** is CLEAR, **decisions** are EASY!

Getting **unstuck** requires one to be a master of **decision making**.

For you to be an **efficient** decision maker, you must first **pick** what is **valuable** to you.

Being **decisive** is not a one-off event; some decisions are made once in a few years, and others are made every day, some even every second.

Adopting a decisive approach to avoid experiencing **stagnation** includes developing the ability to make decisions **quickly** and **effectively**.

You have to understand what needs to be done and have a clear **vision** of the desired **outcome** from your decisions.

For effectiveness, it is paramount to trust yourself as the **absolute** and **sole** judge of your life's decisions.

You **must trust** in your **abilities** to make the right choice and **never hesitate** or second-guess yourself.

Being decisive also entails having a strong **backbone**, to be strong enough to **stick** to and **support** your decisions in the face of **challenges** and temporal **setbacks.**

This is key and helps you avoid going from one course to another without giving any genuine effort to one.

Not only that, you should also be **quick** to **refine** decisions when **new information** emerges and avoid being **stuck** with things that continuously fail you.

CHAPTER FIVE

DECIMATING DISTRACTIONS

DECIMATING DISTRATIONS

Life is perpetually in an endless state of **CHAOS**!

A knock at the door. A phone call that demands immediate **attention**, an **annoying** itch, too much heat, to much cold, a hail storm, an email **notification**, a WhatsApp text, a colleague on your desk , your own thoughts **wondering** away from your current task e.t.c

All of these are constant persevering **enemies of true progress,** you must learn to filter through all the filth and decide what is valuable to you and **PRIORITISE** that.

The are a lot of **ways** to decimate distractions, the most effective ones are ruthless and the conventional ones work , they may not be as effective but are way easier to maintain.

Some people create **distraction free environments** , i.e a no phone zone, staff only offices, areas of **total seclusion** e.t.c.These spaces are a fortress for **productivity** and allow seamless **execution** of the task at hand.

Other people use time blocking tools such as daily calendars allocating time slots for **deep** work and **focus** modes on cell phones to **limit unnecessary distractions.**

One of the most effective ways to dismantle distractions is joining **accountability programs**, this ensures that you have a third party **monitoring** your daily activities and ensure that you **do exactly** what you have set up to do on a particular day.

Nothing beats utilising the power of saying **NO**. You must be **ruthless** in protecting your time and energy. Politely but firmly **decline** activities, meetings, or requests that do not align with your priorities.

CHAPTER SIX

THE INTELLIGENT "USE" OF KNOWLEDGE

THE INTELLIGENT USE OF KNOWLEDGE

Knowledge or information is not power, as conventional wisdom usually says. **Only the intelligent USE of knowledge is power**.

Knowing something does not make you special; **only the efficient application of what you know has the potential to make you special.** A lot of people learn a great deal but never put any of their gained knowledge into r**eal-world use**. This is mostly because they somehow convince themselves that **acquiring knowledge** is equal to TAKING ACTION, yet it is not.

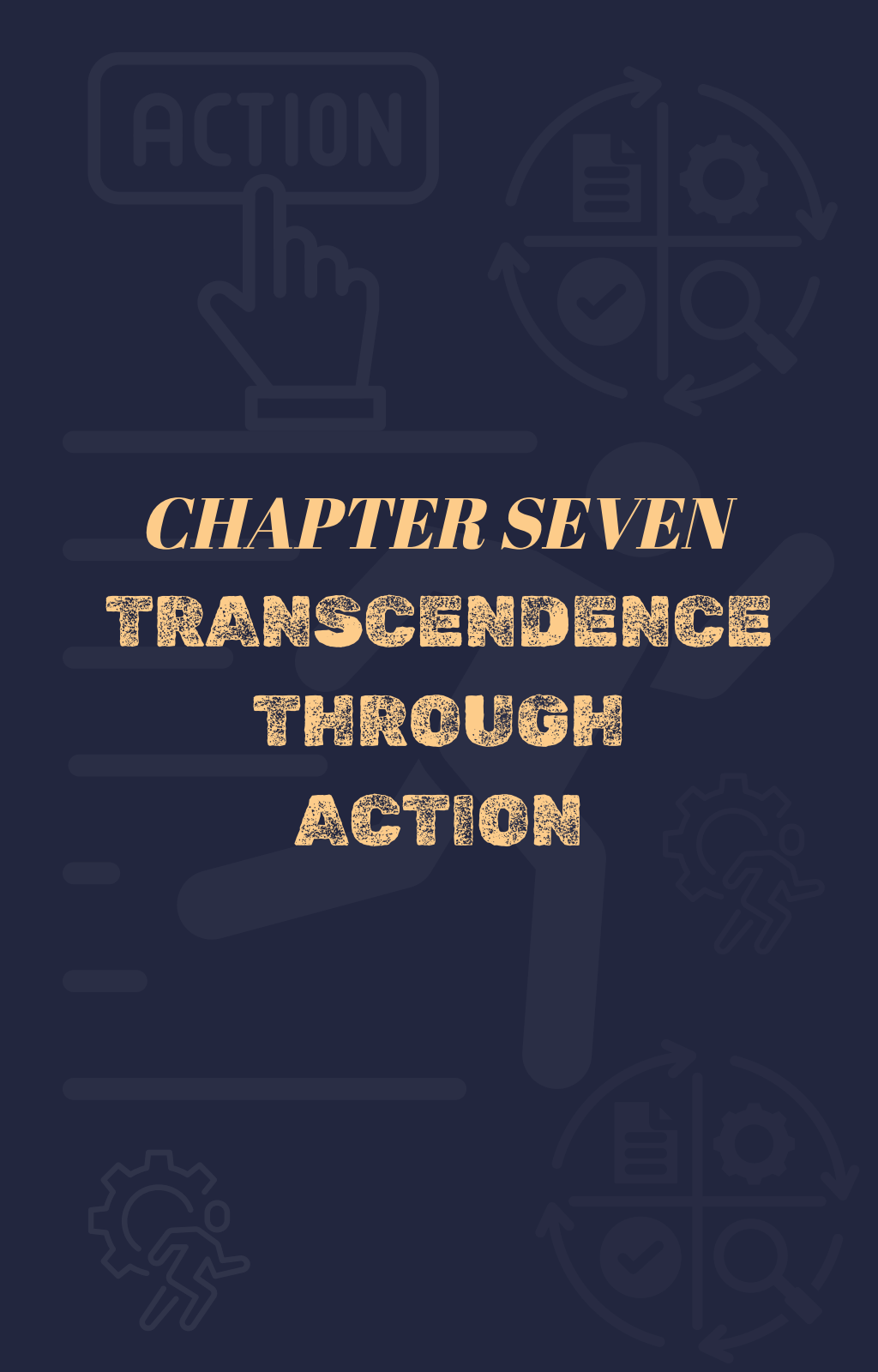
As a strategy to **transcend your current self,** you must learn to **leverage** your knowledge and **experiences** effectively and **profitably**.

You must learn to **apply** whatever you know in the real-world market, either with corporate bodies or **independently** as an individual or group.

For example, an accounting and finance student or graduate doesn't have to wait for corporate opportunities to monetise their skills or knowledge; they can instantly start a private entity providing basic accounting services to the general public and to small and medium businesses.

Leveraging knowledge for your own benefit is possible in any industry or field of endeavour. Once you have learned something, you have a unique insight and a skill set that can be shared with others for a common goal. That is value, and you should find a way to use it profitably.

Another example: A group of creative designers may formulate a freelancing club or, even better, a company to combine their unique strengths into a profitable enterprise. This is way better than sitting around and waiting for an interview from a huge corporation, which in many cases, **NEVER COMES**.



CHAPTER SEVEN

TRANSCENDENCE THROUGH ACTION

TRANSCENDENCE THROUGH ACTION

Sir Isaac Newton talked a great deal about **The Law of Inertia:** "An **object at rest stays at rest** and an **object in motion stays in motion** with the same speed and the same direction unless **ACTED** upon by an **unbalanced** external force."

The Anti-Average Team is the **unbalanced external force** that is **ACTING** upon you to move if you were previously stuck, to change your direction if you were paving the wrong path, and to accelerate if you were moving at the same speed. **ALLOW US TO PROPEL YOU FORWARD.**

A stone in motion does not allow mold to form.

You must keep taking action until you can no longer stop your **forward momentum**.

You must be aware of the dark side of having **access** to sheer volumes of information and avoid getting stuck with **decision fatigue**.

From today onwards, you will no longer fall for the temptations of entertaining every idea that crosses your mind, as we have highlighted; this eats up your potential to make any idea great.

Ensure that your efforts are directed to high-impact activities that **drive progress** and say **NO** to the many things that do not align with your purpose and goals.

To avoid being **The All-Knowing & The Stuck**, you MUST **commit** to lifelong **learning and APPLICATION** in your chosen field of endeavor and **REFUSE** by any means possible to let anything get in the way of your **EXECUTION** agenda.



THE END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TEAM